# OPPORTUNITY ENTERPRISES

#### **OPPORTUNITY ENTERPRISES**

UNIVERSAL POLICIES AND PROCEDURES

## ADMINISTRATION POLICY 1115 DIGITAL PRIVACY POLICY

Version 1.1

#### **POLICY**

Opportunity Enterprises, Inc. ("OE," "we," "us"), is committed to protecting the privacy of your information and takes seriously the responsibility of protecting the personal and business information that you provide to us via the Opportunity Enterprises website ("the Site"). This Privacy Policy sets forth OE's privacy practices and the possible uses of the information that it gathers via the Site.

#### **SCOPE**

This Privacy Policy applies to the Site, regardless of the medium in which it is accessed (i.e. mobile, web browser, application). The Site may contain links to or information about other web sites that are outside the control and/or custody of OE. We encourage you to review the privacy policies of each of those sites to obtain an understanding of how your information is used or shared by those third-parties.

#### INFORMATION COLLECTED

Personal Information. You may submit your first name, last name, address, email address, and other identifiable information (collectively, "Personal Information") through the Site in various ways, such as, for example, by signing up to our mailing list.

Financial Information. OE also provides a means to make a donation on the Site. When making a donation, the Site embeds a plugin that requests your Personal Information as well as a credit card or debit card number and billing address ("Financial Information") for transmittal to our third-party payment processor, Harness. This payment processor is a separate company, external to us. When donating, information you submit through the payment process with Harness is outside of the scope of this Privacy Policy, and we encourage you to review Harness's privacy policies before making any such purchase.

Location Data. OE and its service providers may collect, maintain, process, and use your location data, including geolocation data, such as real-time information about the location of your device (GPS and network-based), even when the Site is closed, as necessary to provide the Site's full functionality. By using or activating any location-based services on your mobile device, you agree and consent to OE's and its service providers' collection, maintenance, publishing, processing and use of your location data to provide you with services provided through the Site. You may withdraw this consent at any time by turning off the location-based feature on your mobile device or by not using any location-based features. Location data may not be accurate and is not intended to be relied on in situations where precise location information is needed. Neither OE, nor its service providers, guarantee the accuracy, completeness, reliability, or timeliness of information or location displayed by the Site. OE's service providers' privacy policy can be accessed by visiting the following website: <a href="https://www.goharness.com/privacy">https://www.goharness.com/privacy</a>

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#### **COOKIES**

OE also may collect information through the use of common information-gathering tools such as web beacons or cookies ("Cookie Information"). A cookie is a small string of text that a website can send to your browser which helps the Site remember and customize your visit. You have the option to delete or decline cookies by changing your browser's settings. No personally identifiable information is stored in these cookies.

We adhere to the requirements of the Children's Online Privacy Protection Act (COPPA) and do not knowingly collect any information from individuals under the age of 13. Our website, products, and services are all directed exclusively to persons who are 13 years of age or older.

#### **USE OF INFORMATION COLLECTED**

Direct Marketing. We may use Personal Information or location data to generate and send marketing communications to you directly for products available for purchase on the Site, coupons, or other marketing opportunities. If you do not wish to receive marketing communications from OE, you may unsubscribe in the marketing email or communication sent to you by following the instructions in that communication.

Improving Your Experience. OE tracks your visits to our Site through the use of cookies and location data and identifies you upon subsequent visits to improve your experience while using the Site.

Information Sharing. OE may disclose your Personal Information and location data to its affiliates, as well as third party partners as follows below:

- (a) Service Providers. Your information may be shared with third-party service providers that assist OE in fulfilling orders from customers, delivering packages, sending mail, providing search results and links, performing Site services, or similar customer services.
- (b) Law Enforcement. Your information may be shared with law enforcement officials if it relates to a criminal investigation or alleged illegal activity;
- (c) Necessary or Safety Reasons. OE may also disclose your information if required or permitted to do so by law, for fraud protection and credit risk reduction purposes, or in the good-faith belief that such action is necessary to protect and defend the rights or property of OE or the users of the Site, to act under urgent circumstances to protect the safety of OE or its employees or a member of the public, or to comply with a judicial proceeding, court order, or legal process.
- (d) General Marketing. OE may transfer information to third parties whose practices are not covered here if such third parties wish to market products or services to you.

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#### PROTECTION OF YOUR INFORMATION

Unfortunately, no data transmitted over or accessible through the Internet can be guaranteed to be 100% secure. As a result, while OE attempts to protect all Personal Information and location data, OE cannot ensure or warrant that Personal Information will be completely secure from misappropriation by hackers or from other nefarious or criminal activities, or in the event of a failure of computer hardware, software, or a telecommunications network. OE will notify you in the event we become aware of a security breach involving your personally identifiable information (as defined by the applicable state and federal laws) stored by or for us. By disclosing your email address to us for any reason, you expressly consent to receive electronic notice from us in the event of such a security breach.

#### THIRD PARTY LINKS

The Site may contain links to websites not affiliated with OE. Your use of an external website or any informational content found on an external websites is subject to and governed by the terms and guidelines of those websites. OE does not endorse or make any representations or warranties concerning, and will not in any way be liable for, any informational content, products, services, software, or other materials available on an external website, even if one or more pages of the external website are framed within a page of this Site. OE is not responsible for the privacy practices of any external website.

#### **MODIFICATIONS**

OE reserves the right to update this Privacy Policy from time to time, and you should check this page periodically for changes.

This policy was last modified on 9/3/2025.

#### **CONTACT**

If there are any questions regarding this Privacy Policy, you may contact us using the information below.

Opportunity Enterprises 2801 Evans Ave Valparaiso, IN 46383 Phone 219.464.9621